

EO GO

Retrofitting shopping carts smart – with EO GO

YOUR SHOPPING CART BECOMES SMART

Simply retrofit your conventional shopping cart with EXPRESSO EO Go – scan, pay, done.

EXPRESSO EO Go provides a real-time overview, reduces waiting times and increases efficiency. Customers scan items themselves, while targeted advertising personalises the shopping experience.

INNOVATIVE – FLEXIBLE – FUTURE-ORIENTATED



ADVANTAGES FOR YOUR MARKET

Increased customer satisfaction: A modern, fast shopping experience increases satisfaction and promotes long-term customer loyalty.

Targeted advertising opportunities: The system allows adverts to be displayed directly on the shopping cart, enabling targeted offers to be placed.

Real-time data integration: Retailers receive up-to-date insights into purchasing behaviour and stock levels, which enables more effective merchandise management.

Simple integration: Can be easily attached to conventional shopping carts.

Cost reduction: Increased efficiency of the health insurance services reduces costs.

Optimised staff deployment: The relieved cash register enables more flexible and efficient use of staff.



MORE COMFORT FOR YOUR CUSTOMERS

Your customers can place the shopping containers they have brought with them directly into the shopping cart and sort their purchases in the way that makes the most sense for them to unpack them at home.

Saves time: There is no need to load and unload purchases either on the checkout belt or in the vehicle.

Real-time purchasing overview: The screen shows the current status of the purchase, making it easy to control costs.

Comfortable and intuitive shopping experience: Customers benefit from easy-to-use, modern technology.

Personalised offers: Targeted advertising allows customers to benefit from personalised offers directly at the point of purchase.

TECHNICAL FEATURES

- Retrofittable 'technology bar' suitable for almost all shopping carts
- 1600x600 pixel widescreen display with touch function
- Modular and customisable software
- No permanent internet connection necessary
- Works anonymously without customer login / registration
- Connection to the POS system without intervention in the software thanks to the unique and patented IPP process

INDIVIDUAL ADVICE

Do you have any questions? Our experts will be pleased to help you with individual advice. You can reach our sales team at:



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We reserve the right to make technical changes in the course of constant product innovation.

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